

**NORCROSS WILDLIFE FOUNDATION, INC.**  
**GRANTMAKING POLICY**

In recent years, the Foundation's policy and guidelines for grant-making have evolved, adapting to changes in environmental conservation generally and, specifically, to emerging needs of our grant-seeking constituency. The following information reflects the current policies governing our grant awards. Please read this section carefully before applying for a Norcross grant.

- The Foundation will accept grant requests for up to \$10,000 – but it is important to note that in recent years the average Norcross grant has averaged \$5,000.
- Our constituency is primarily the grassroots community of NGO's whose "tool-kit" needs are usually modest, specific, and often difficult to address through other funders, hence...
- Most Norcross grants have a practical, immediate use: computer and office technology of all kinds; specialized software (to drive GIS mapping, for example); GPS ground-truthing equipment; water-quality testing equipment; work tools and equipment including boats, vehicles, and motors; trail construction materials and signage; wells, fencing and work sheds. We also provide support for newsletters, special reports, brochures, video/DVDs and other educational materials. (See **Grants Approved** lists on our website.)
- With regard to fund-raising, we will consider requests only for the tools (e.g. computer hardware and software) that help small NGO's, especially those without development staff, reach their financial goals; but we do not support associated staff or personnel costs.
- We generally do not consider grant requests from large national and regional organizations, which usually have their own professional fund-raising capability; however, on a per-case basis, we will consider their requests having a narrow grassroots application, or in partnership with local grassroots groups.
- Norcross continues to support land-protection. However, we generally do not provide funds for the purchase of land, but instead encourage NGO's to consider applying for a no-interest loan available from the Norcross Land Protection Fund. (See **Loans Guidelines** on our website.)
- We will consider only one grant request per organization per year, unless specifically notified.
- In accordance with our Founders' wishes, we continue to apply our "useful-tools" standard to grant requests.

We are proud of our history in support of the environmental conservation community, and we try in every grant cycle to fund as many requests as possible. Our grantees typically have difficulty raising the modest funds they need to do their critical, focused work "in the trenches" of environmental conservation – and our niche is to provide that kind of elusive support.

Your views and helpful suggestions are welcome, as are any particular questions you might have about Norcross grants and requirements for consideration. You may contact us by regular mail directed to Grants Administrator, P.O. Box, 269, Wales, MA 01081; via email: [john@norcrossws.org](mailto:john@norcrossws.org) or [karen@norcrossws.org](mailto:karen@norcrossws.org) or by calling our New York headquarters at (212) 362-4831 or (718) 791-2094.